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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Applicants: : Thomas J. Perkowski
Serial No. : 08/871,815
Filing Date : June 9, 1997
Title of Invention : SYSTEM AND METHOD FOR FINDING AND
SERVING CONSUMER PRODUCT RELATED
INFORMATION TO CONSUMERS USING
INTERNET-BASED INFORMATION SERVERS
AND CLIENTS
Examiner : Stephen Tkacs
Group Art Unit : 2761
Attorney Docket No. : 100-006USA000

Honorable Commissioner of Patents
and Trademarks
Washington, DC 20231

Received
APR 15 1999
Group 2761

SUPPLEMENTAL RESPONSE TO OFFICE ACTION
MAILED FEBRUARY 23, 1999

Sir:

In response to the Office Action mailed February 23, 1999 in the present Application, please amend the above-referenced application as follows:

IN THE TITLE OF INVENTION:

Please rewrite the Title of Invention as follows:

--INTERNET-BASED SYSTEM FOR COLLECTING, MANAGING AND SERVING
CONSUMER PRODUCT-RELATED INFORMATION OVER THE INTERNET USING
TRADEMARKS AND UNIVERSAL RESOURCE LOCATORS (URLS) SYMBOLICALLY-
LINKED BY MANUFACTURERS OF CONSUMER PRODUCTS AND/OR THEIR AGENTS--

IN THE CLAIMS TO INVENTION:

Please cancel claims 1-12 without prejudice and add rewritten claims 13 as follows:

13. An Internet-based system for collecting, managing and serving consumer product-related information over the Internet, comprising:

a database management subsystem for storing and managing information representative of

(i) a plurality of trademarks placed on or used in connection with a plurality of consumer products made, sold and/or distributed by a plurality of manufacturers, and

(ii) a plurality of Uniform Resource Locators (URLs) symbolically linked to said trademarks and specifying the location of a plurality of Web documents stored in one or more Internet-based information servers, and published by said manufacturers, their agents and/or third parties, and